



Peer-to-Peer Fundraising Email Templates

Thank you for fundraising on behalf of Health Equity International/
St. Boniface Hospital!

We've created some email templates you can use to support your fundraiser. They're them customizable, so you can make them your own!

If you have any questions, reach out to us at info@haitihealth.org.

Thank you for your support!

Click the links below to jump to each section.

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Email 1: Announcing your fundraiser

Subject line: Join me in helping save lives

Dear (**NAME**),

I'm excited to share that I am raising money to support Health Equity International/St. Boniface Hospital, a nonprofit organization providing quality, sustainable health care in southern Haiti.

I am deeply passionate about this cause, and it would mean a lot to me if you could donate to my campaign. To do so, please click here (**LINK TO YOUR FUNDRAISER**) to make a gift—I promise it'll only take a second of your time!

I am a supporter of HEI/SBH because (**INFORMATION ABOUT WHY YOU CHOOSE TO SUPPORT HEI/SBH, AND/OR HOW HEI/SBH IS MAKING A DIFFERENCE**)

If you are able, please consider supporting my fundraiser by donating at (**LINK TO YOUR FUNDRAISER**). Even a gift of just \$5 can help HEI/SBH provide the quality care the people of southern Haiti need and deserve.

Thank you for your support!
(**NAME**)



Email 2: First Reminder

Subject line: Can you pitch in?

Dear (**NAME**),

Just a reminder that my fundraiser for Health Equity International/St. Boniface Hospital is still going strong! If you're able, will you consider pitching in? Even \$5 can help provide life-saving care to a patient in need in southern Haiti.

To make a donation, all you have to do is click here (**LINK TO YOUR FUNDRAISER**). I promise it's fast and easy!

There are a lot of reasons why supporting HEI/SBH is so important. For me, (**PERSONAL EXPLANATION ABOUT WHY YOU THINK IT'S IMPORTANT TO HELP HEI/SBH**).

Thank you for considering my request, any support you can give would mean so much. And, feel free to share the word! You can send my fundraiser link to anyone else you think may be interested in the cause. Once again, the link is (**LINK TO FUNDRAISER**).

Thanks for your support!
(**NAME**)



Email 3: Final Reminder

Subject line: Last chance to give!

Dear (**NAME**),

My fundraiser for Health Equity International/St. Boniface Hospital is coming to a close, but it's not too late to make a gift!

IF YOU HAVEN'T HIT YOUR FUNDRAISING GOAL:

To date, I have raised (**AMOUNT RAISED SO FAR**)—\$__ short of my goal of (**TARGET AMOUNT**). If you're able, will you consider donating to help me reach my target? Every dollar you give will go directly to helping the patients HEI/SBH serves in southern Haiti.

IF YOU HAVE HIT YOUR FUNDRAISING GOAL:

To date, I've raised (**AMOUNT RAISED SO FAR**)—\$__ MORE than my goal of (**TARGET AMOUNT**)! I'm so proud of what we've achieved so far, but I know we can do *even better*. Can you chip in today towards my new goal of (**INCREASED TARGET**)? With each additional dollar we raise, HEI/SBH can care for even more patients in need in southern Haiti.

To make your donation, simply go to (**FUNDRAISING PAGE**). Feel free to share this page with anyone else you think might be interested in helping us support this important cause.

Thanks again!
(**NAME**)



Email 4: Thank You Message

Subject line: Thank you for your generous gift!

Dear (**NAME**),

Thank you so much for your donation towards my fundraiser for Health Equity International/St. Boniface Hospital. I deeply appreciate your help in supporting this important organization, which is saving lives during one of the most tumultuous times in Haiti's history.

Your donation is going right to work, helping HEI/SBH provide life-saving and life-changing medical care for the people they serve. Your gift is going to have a direct impact on someone's life, allowing them to receive the kind of care you and I would want for our own families.

I hope you consider keeping in touch with HEI/SBH—you can [check out their website](#) or follow them on [Facebook](#), [Twitter](#), [Threads](#), [Instagram](#), or [LinkedIn](#) for the latest information.

Thank you again for your generous gift, and for helping to support my fundraiser. I appreciate it so much.

Sincerely,
(**NAME**)