



Peer-to-Peer Fundraising Email Templates

Thank you for fundraising on behalf of Health Equity International.

We've created some email templates you can use to support your fundraiser. They're customizable, so you can make them your own!

If you have any questions, reach out to us at info@haitihealth.org.

Thank you for your support!

Click the links below to jump to each section.

[Email 1: Announcing your fundraiser](#)

[Email 2: First reminder](#)

[Email 3: Final reminder](#)

[Email 4: Thank you message](#)



Email 1: Announcing your fundraiser

Subject line: Join me in helping to change lives

Dear **NAME**,

I'm excited to share that I am raising money to support [Health Equity International](#), a nonprofit organization that provides essential health and support services at St. Boniface Hospital, HEI's healthcare facility in southern Haiti.

I am deeply passionate about HEI's work, and it would mean a lot to me if you could make a donation to my campaign. To do so, please click here (**LINK TO YOUR FUNDRAISER**) to make a gift—I promise it'll only take a second of your time!

I am a supporter of HEI because (**INFORMATION ABOUT WHY YOU CHOOSE TO SUPPORT HEI, AND/OR HOW HEI IS MAKING A DIFFERENCE**)

If you are able, please consider supporting my fundraiser by making a donation at (**LINK TO YOUR FUNDRAISER**). Even a donation of just \$5 can help HEI change lives.

Thank you for your support!

NAME



Health Equity International

Email 2: First Reminder

Subject line: Can you pitch in?

Dear **NAME**,

Just a reminder that my fundraiser for [Health Equity International](#) is still going strong! If you're able, will you consider pitching in? Just \$5 can help vaccinate 15 children against life-threatening illnesses; \$25 can provide a nutritious meal kit to a family experiencing hunger.

To make a donation, all you have to do is click here (**LINK TO YOUR FUNDRAISER**). I promise it's fast and easy!

There are a lot of reasons why supporting HEI is so important. For me, (**PERSONAL EXPLANATION ABOUT WHY YOU THINK IT'S IMPORTANT TO HELP HEI**).

Thank you for considering my request, any support you can give would mean so much. And, feel free to share the word! You can send my fundraiser link to anyone else who you think may be interested in the cause. Once again, that link is (**LINK TO FUNDRAISER**).

Thanks for your support!

NAME



Email 3: Final Reminder

Subject line: Last chance to give!

Dear **NAME**,

My fundraiser for [Health Equity International](#) is winding down.

IF YOU HAVEN'T HIT YOUR FUNDRAISING GOAL:

To date, I have raised (**AMOUNT RAISED SO FAR**)—**\$X** short of my goal of (**TARGET AMOUNT**). If you're able, will you consider making a donation to help me meet my target? Every dollar you give will go directly to providing essential health and support services to vulnerable people in southern Haiti.

IF YOU HAVE HIT YOUR FUNDRAISING GOAL:

To date, I've raised (**AMOUNT RAISED SO FAR**)—**\$X MORE** than my goal of (**TARGET AMOUNT**). I'm so proud of what we've achieved so far—but I'd love it if we could raise even more. Would you be willing to chip in today towards my new fundraising goal of (**INCREASED TARGET**)? With every additional dollar we raise, HEI can provide essential health and support services to more vulnerable people in southern Haiti?

To make your donation, simply go to (**FUNDRAISING PAGE**). Feel free to share this page with anyone else you think might be interested in helping us support this important cause.

Thanks again!

NAME



Email 4: Thank You Message

Subject Line: Thank you for your generous gift!

Dear **NAME**,

Thank you so much for your donation towards my fundraiser for [Health Equity International](#). I deeply appreciate your help in supporting this important organization, which is saving and changing lives southern Haiti.

Your donation is going right to work, helping HEI provide essential life-saving and life-changing health and support services to the people they serve. Your gift will have a direct impact on someone's life and help them receive the kind of care you and I would want for our own families.

I hope you consider keeping in touch with HEI—you can [check out their website](#) or follow them on [Facebook](#), [Twitter](#), [Threads](#), [Instagram](#), or [LinkedIn](#) for the latest information.

Thank you again for your generous gift and for helping to support my fundraiser. I appreciate it so much.

Sincerely,

NAME